

LOGONA

NATURKOSMETIK

Cosmetics in harmony with nature

In 1975 in Hanover, a group of friends founded "Alraune", one of the first Health Food Stores in Germany. Two years later, they tried their hand at manufacturing simple bodycare products, and the LOGONA idea was born.



More than 30 Years Expertise with Natural Personal Care

Despite its steady growth, LOGONA has remained true to its founding principles. Many personnel from those early days still work with the company today. The collectively organized LOGONA employs more than 270 full time employees, and places special emphasis on social responsibility and fairness towards employees and community. LOGONA product quality standards have continually improved to correspond with advances in manufacturing know-how and more rigorous ingredient standards. For example, every LOGONA product complies fully with the stringent European criteria for certified cosmetics and carries the BDIH Seal of Approval.

Strict quality standards

Strict ingredient quality standards have always been fundamentally important to LOGONA product formulation and manufacturing.

LOGONA products utilize the highest quality, natural raw materials, such as premium botanical oils, herbal extracts and essential oils derived from organic agriculture and wildcrafting.



BDIH – Certified natural cosmetics made in Germany

- Free of synthetic colors, fragrances and preservatives
- Free of silicones, paraffins and other petrochemicals
- No animal testing
- Dermatologically tested for optimal skin compatibility





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The **decorative cosmetics line** of LOGONA Natural Cosmetics offers a unique and innovative palette of colors and products. Not only does the line offer finely nuanced, sophisticated cosmetic options for every look, it does so using the finest ingredients nature has to offer, such as certified organic botanicals, vitamins, and natural colorants.



Exquisite and Eye-Catching: the LOGONA complete make-up display



PURE MINERAL PIGMENTS



- Elegant wood and acrylic design
- Particularly consumer friendly due to the rotatable pencil carousel and tester drawer
- Dimensions: H 20.8, W 32.0, D 14.0

Fascinating colors, perfectly presented

Whatever your need, LOGONA offers the right display:

- Complete display
- Practical tester display
- Compact mini display.

Top quality

- All products fulfil the criteria for certified natural cosmetics
- All products were developed and manufactured without the use of animal testing
- The products are highly compatible with even the most sensitive skin

LOGONA Natural Cosmetics:

- 30 years' expertise with natural personal care
- 100% certified natural cosmetics
- Quality and experience
- Innovative products
- Unique development know-how

LOGONA daily care

Certified personal care products formulated with the entire family in mind

